

Programme for  
the online course on:

# Access to EU research funding by stimulating and demonstrating societal impact

## AESIS

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

In collaboration with



Monday  
7 Dec  
-  
Friday  
11 Dec

# **-Access to EU research funding by stimulating and demonstrating Societal Impact-**

Research institutions, most notable Universities (of Applied Sciences) throughout the EU are increasingly in the position to apply for EU research funding. Several EU initiatives were launched to give Universities access to these grants in order to strengthen their research programmers. To increase the chances of receiving this funding, it is important to know how the EU decides on these applications and understand the role of demonstrating the Societal Impact of the research project in this process.

This 5-half-days online course invites research managers and administrators to profit from the knowledge of our Impact and EU experts to put their insights to practice. The course will map out recent insights and results on measuring the impact of EU research and outline how the Union defines societal and economic impact. We will examine possibilities to enhance collaboration between universities, universities of applied sciences and research institutions and discuss how they can improve the demonstration of “impact” in their EU research funding applications. We will provide tools to optimise this even further by using the format of a Research Consortium which will include a segment with tips and tricks to help you to successfully apply for EU funding.

Together with experts in the field and other participants from all over Europe, representing a variety of contexts and a wide range of experiences, you will be able to discuss best practices to find solutions to shared problems and strengthen both research excellence as well as societal impact. Finally, we will convert our knowledge into practice and do a case-study exercise which creates a large pool of sources to enhance your access to EU funding for your research projects.

## **Main themes:**

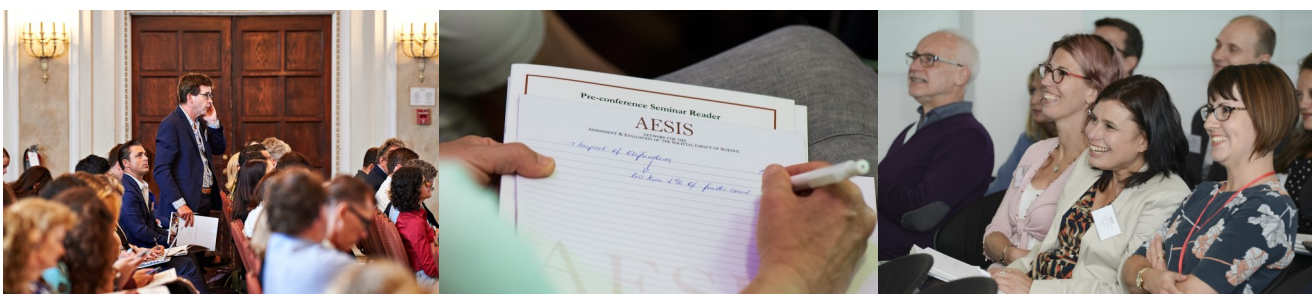
**Taking an active role within an EU research strategy**

**Integrating impact in an institutional research strategy**

**Effective collaboration with resaearch institutions and societal partners**

**Successful applications of EU Research**

**Building consortiums for EU funding**



# Draft Programme

## Monday 7 December

### 8.45 - 9.00 Walk-in

9.00 **Anika Duut van Goor (Co-Course Coordinator)**

*Director AESIS Network*

**Opening of the course**

**General introductions by the participants**

Why are you here, what do you want to take away? Where do you sit in the ecosystem of research activity? What are we talking about and why is it important?

### 9.50 - 10.00 Coffee/tea break

10.00 **Jan Andersen (Co-Course Coordinator)**

*Head of Research Office, Faculty of Business and Social Sciences, University of Southern Denmark*

**Where is Impact leading us**

- A perspective of the changing framework of “impact” and new implications pointing to the future
- Three perspectives of Impact
  - ◇ Funder
  - ◇ Researcher
  - ◇ Society

### 10.50 - 11.10 Coffee/tea break

11.10 **Neville Reeve\*\***

*Head of Sector - Missions at the DG Research and Innovation, European Commission*

**Conceptualisation of ‘societal impact’**

Narrowing the definition of impact to come to a workable concept

### 12.00 - 12.10 Coffee/tea break

12.10 **Neville Reeve\*\* (continued)**

**Investigating the societal impact of research in the EU**

### 13.00 Lunch

\*all times in CET (GMT+1)

\*\* to be confirmed

**Draft Programme**  
**Tuesday 8 December**

*8.45 - 9.00\* Walk-in*

**9.00**      **Welcome and recap**

**9.05**      **Simon Kerridge**

*Director of Research Policy & Support, University of Kent*

**Indicators for impact**

How do you know when your research has had impact? Not just academic impact, but has actually made a difference in the real world.

*9.55 - 10.05 Coffee/tea break*

**10.05**      **Simon Kerridge (continued)**

**The impact of impact**

When you can assess the impact of your research how can you use this information to increase future impact, and your chances of research funding success?

*10.55 - 11.10 Coffee/tea break*

**11.10**      **Danielle de Boer**

*Director European Affairs and Innovation at InnoFius BVBA*

**Taking an active role within an EU research strategy**

Lobbying, monitoring and positioning as a University (of Applied Sciences) in Europe

*12.00 - 12.10 Coffee/tea break*

**12.10**      **Danielle de Boer (continued)**

**Why and how European Research institutions should benefit from EU funding programmes**

*13.00 Lunch*

**Draft Programme**  
**Wednesday 9 December**

*8.45 - 9.00\* Walk-in*

9.00      **Welcome and recap**

9.05      **Bruno van Koeckhoven**

*Secretary-General of the Universities of Applied Sciences Network (UASnet)*

**Building collaborations between Universities and Universities of Applied Sciences**

*9.55 - 10.05 Coffee/tea break*

10.05     **Bruno van Koeckhoven (continued)**

**Positioning of Universities of Applied Sciences within the EU context**

*10.55 - 11.10 Coffee/tea break*

11.10     **Esther de Smet**

*Senior Research Policy Advisor at Ghent University*

**Training researchers to become impact literate**

- Scope - get to grips with the lingo, the institutional context and learn to flip your approach
- Decisive duo – stakeholder analysis and communication strategy
- Structured approach – impact planning, existing frameworks, and feasibility

*12.00 - 12.10 Coffee/tea break*

12.10     **Esther de Smet (continued)**

**Institutional infrastructure and support: the case of Ghent University**

- A role for research administration: meet the EU team
- IDC coordinators acting as knowledge brokers and supporting impact creation

*13.00 Lunch*

# Draft Programme

## Thursday 10 December

*8.45 - 9.00\* Walk-in*

9.00 Welcome and recap

9.05 **Otto Bruun**

*European Advisor for Innovation, Swisscore*

**Aspects of European R&I strategy for research managers**

- Building European networks
- Finding synergy between national and EU programmes
- Working the Brussels bubble
- Success stories in institutional EU strategy

*9.55 - 10.00 Coffee/tea break*

10.05 **Otto Bruun (continued)**

**Understanding the changing EU R&I landscape**

- Structure of Horizon Europe
- Structure of Digital Europe Programme

*10.55 - 11.10 Coffee/tea break*

11.10 **Brigita Serafinavičiūtė**

*Head of Lithuanian RDI Liaison Office in Brussels*

**Strengthening cross-border research collaborations**

Monitor, analyse and use of the EU widening programme

*12.00 - 12.10 Coffee/tea break*

12.10 **Brigita Serafinavičiūtė (continued)**

**Integration of researchers into international research projects**

Brokerage as a tool to support collaboration initiatives for researchers

*13.00 Lunch*

\*all times in CET (GMT+1)

# Draft Programme

## Friday 11 December

*8.45 - 9.00\* Walk-in*

9.00 Welcome and recap

9.05 **Yvonne Vermonden & Cecile ten Kate**

*Consultants at Nebem*

**Horizon Europe grant writing**

How to approach grant application writing in Horizon Europe

*9.55 - 10.05 Coffee/tea break*

10.05 **Case study exercise presentations**

- Applying theories, best practices, and insights taught in the course
- Relate individual experiences to a case
- Reflect learnings exercise to individual experiences

*10.55 - 11.10 Coffee/tea break*

11.10 **Case study exercise presentations (continued)**

*12.00 - 12.10 Coffee/tea break*

12.10 **Problem Solving: going into collected practical issues of the past days  
(Closing) presentation, discussion, summary & recap of most important lessons**

**What's next for you?**

- Most important lessons and obstacles
- Answering last questions
- What to do when you return

*13.00 Lunch*

*16:30 Online Happy Hour*